

“How to put my best foot forward”

PORTFOLIO REQUIREMENTS FOR ADMISSIONS TO THE HIGH SCHOOL OF FASHION INDUSTRIES

What is a portfolio? A portfolio is a collection of original work. All students applying to the Fashion Design M68L, Art M68J, and Business M68M programs must take the entrance examination for the High School of Fashion Industries (please refer to www.fashionhighschool.net or the *New York City Public High School Directory* for current admission exam dates) and prepare a portfolio ready to be presented during the admissions exam.

What are some basic guidelines that should be considered while preparing a portfolio?

All work is to be neat, clean and unwrinkled.

Drawings should be done on unlined paper and mounted on construction paper (preferably black so your illustrations stand out). Place all work into an appropriately sized envelope, folder or case.

*****Put forth your best effort and remember that a neat and well-organized portfolio which includes examples of all the listed requirements will without a doubt be recognized and commended.***

IMPORTANT TIPS FOR ART AND FASHION DESIGN APPLICANTS

Use different medium such as colored pencils, watercolor or tempera paints, charcoal, and oil pastels

VARIETY is an important characteristic of a well developed portfolio.

RESEARCH different famous artists and their works to gather ideas to create your own original pieces. The NYC public library has a vast collection of art history books.

ART, (ILLUSTRATION AND GRAPHICS):

M68M Applicants submit each of the following:

All work must be original. No copying, tracing, and cartooning such as anime.

Please complete both A and B

A. Select 5 pieces of your original artwork. Choose the work you are most proud of.

B. In addition, create one example of EACH of the following:

1. Self-Portrait
2. Landscape or Cityscape
3. Still Life (arranged inanimate objects.)
4. Human figure inside a room.
5. Abstract designs using a variety of shapes.



Still Life

FASHION DESIGN: M68L Applicants submit each of the following:

You must submit a total of 10 items from the following list; you may not submit more than 3 examples from each category. All work must be original. No copying or tracing.

CATEGORIES

1. Create designs for the following: eveningwear, business suit, sportswear, children's wear.
 2. Still Life.
 3. Human figure
 4. Abstract design using a variety of shapes.
- Students who already have sewing skills may choose from the list below.***
5. Create an original sewn garment (sized to fit a Barbie or Ken doll.)
 6. Create an original pattern, cut out and mounted showing sewing lines, darts, etc....
 7. Mount samples (3" x 5" or 4"x 4") of work which shows your sewing machine skills such as: shirring, stitching on a diagonal, creating triangles.

IMPORTANT TIPS FOR BUSINESS APPLICANTS

Both essays (Requirements #1 & #3) should be typed.

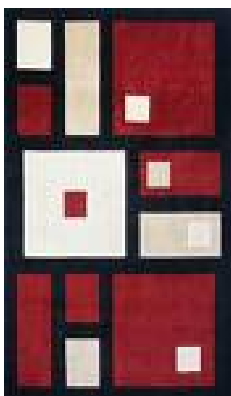
Advertisements (Requirement #2) can either be illustrated by hand or computer graphics, or presented in the form of a collage.

Look through different types of magazines and catalogues to gather ideas. Although, **BE CAREFUL** not to copy.

Your advertisement should be original and unique, your very own ideas and creations.



Abstract Designs



BUSINESS AND VISUAL MERCHANDISING: M68M Applicants submit each of the following:

1. Write an essay on your favorite place to shop (Store, mall, street, etc.) Explain what makes shopping at that location an enjoyable experience.
2. Create an advertisement promoting your favorite place to shop (described in #1 above). Ad must include visual and copy.
Visual: photo OR drawing OR magazine pictures (B/W or color; maximum of 4 colors)
Copy: words that convey the message you want communicate.
Size: 8 1/2 x 11
3. Write an essay explaining your reasons for choosing the colors, message, and other elements of your ad.

